

Suburb Statistics Report

Alexandra Headland QLD 4572

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Area Profile

Alexandra Headland, QLD

The size of Alexandra Headland is approximately 1.6 square kilometres. It has 3 parks covering nearly 13.2% of total area. The population of Alexandra Headland in 2011 was 3,716 people. By 2016 the population was 3,962 showing a population growth of 6.6% in the area during that time. The predominant age group in Alexandra Headland is 20-29 years. Households in Alexandra Headland are primarily childless couples and are likely to be repaying \$1800 - \$2399 per month on mortgage repayments. In general, people in Alexandra Headland work in a professional occupation. In 2011, 51.1% of the homes in Alexandra Headland were owner-occupied compared with 52.6% in 2016. Currently the median sales price of houses in the area is \$1,700,000.

	House	Unit	Land
Average Tenure Period	7.7 years	9.7 years	-
Total Dwellings	870	2,119	26
Total New Listings	53	128	-
Median Value	\$1,564,384	\$824,718	-
Total Properties Listed	66	142	-

Market Trends

House: Market Trends

39

Properties Sold
(12 Months)

7.7

Average Tenure Period
(Years)

\$862.5/w

Median Asking Rent
(12 Months)

53

New Sale Listings
(12 Months)

33

Days on Market
(12 Months)

44

Rental Rate Observations
(12 Months)

House: Median Price Quartiles



\$\$\$

Upper Quartile Price*

\$2,152,500

The 75th percentile sale price of sales over the past 12 months within the suburb.

\$\$

Median Price*

\$1,700,000

The middle sale price of all transactions recorded over the past 12 months within the suburb. Note that sale prices lower than \$10,000 and higher than \$80,000,000 are excluded from the analysis.

\$

Lower Quartile Price*

\$1,293,250

The 25th percentile sale price of sales over the past 12 months within the suburb.

*Statistics are calculated over a rolling 12 month period

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Unit: Market Trends

136

Properties Sold
(12 Months)

9.7

Average Tenure Period
(Years)

\$600/w

Median Asking Rent
(12 Months)

128

New Sale Listings
(12 Months)

27

Days on Market
(12 Months)

131

Rental Rate Observations
(12 Months)

Unit: Median Price Quartiles



\$\$\$

Upper Quartile Price*

\$885,000

The 75th percentile sale price of sales over the past 12 months within the suburb.

\$\$

Median Price*

\$710,000

The middle sale price of all transactions recorded over the past 12 months within the suburb. Note that sale prices lower than \$10,000 and higher than \$80,000,000 are excluded from the analysis.

\$

Lower Quartile Price*

\$530,000

The 25th percentile sale price of sales over the past 12 months within the suburb.

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Alexandra Headland QLD 4572



Land: Market Trends

1 Properties Sold (12 Months)	- Average Tenure Period (Years)	- Median Asking Rent (12 Months)
- New Sale Listings (12 Months)	- Days on Market (12 Months)	- Rental Rate Observations (12 Months)

Land: Median Price Quartiles



\$\$\$

Upper Quartile Price*

-

The 75th percentile sale price of sales over the past 12 months within the suburb.

\$\$

Median Price*

\$620,000

The middle sale price of all transactions recorded over the past 12 months within the suburb. Note that sale prices lower than \$10,000 and higher than \$80,000,000 are excluded from the analysis.

\$

Lower Quartile Price*

-

The 25th percentile sale price of sales over the past 12 months within the suburb.

*Statistics are calculated over a rolling 12 month period

Median Value

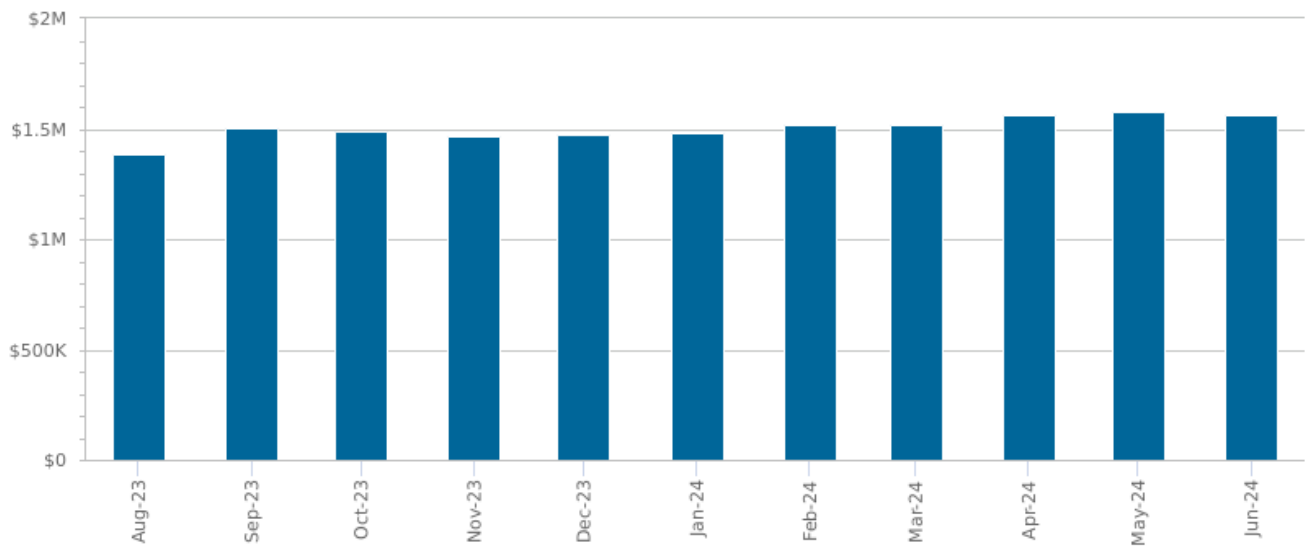
\$1.56M

Jun 2024

House: Recent Median Value

	Alexandra Headland
Aug 2023	\$1,382,032
Sep 2023	\$1,505,524
Oct 2023	\$1,488,430
Nov 2023	\$1,465,044
Dec 2023	\$1,471,332
Jan 2024	\$1,481,059
Feb 2024	\$1,516,898
Mar 2024	\$1,515,517
Apr 2024	\$1,563,494
May 2024	\$1,578,565
Jun 2024	\$1,564,384
Jul 2024	-

Statistics are calculated at the end of the displayed month



● Locality: Alexandra Headland, 4572 - Houses

Statistics are calculated at the end of the displayed month

Suburb Statistics Report

Alexandra Headland QLD 4572



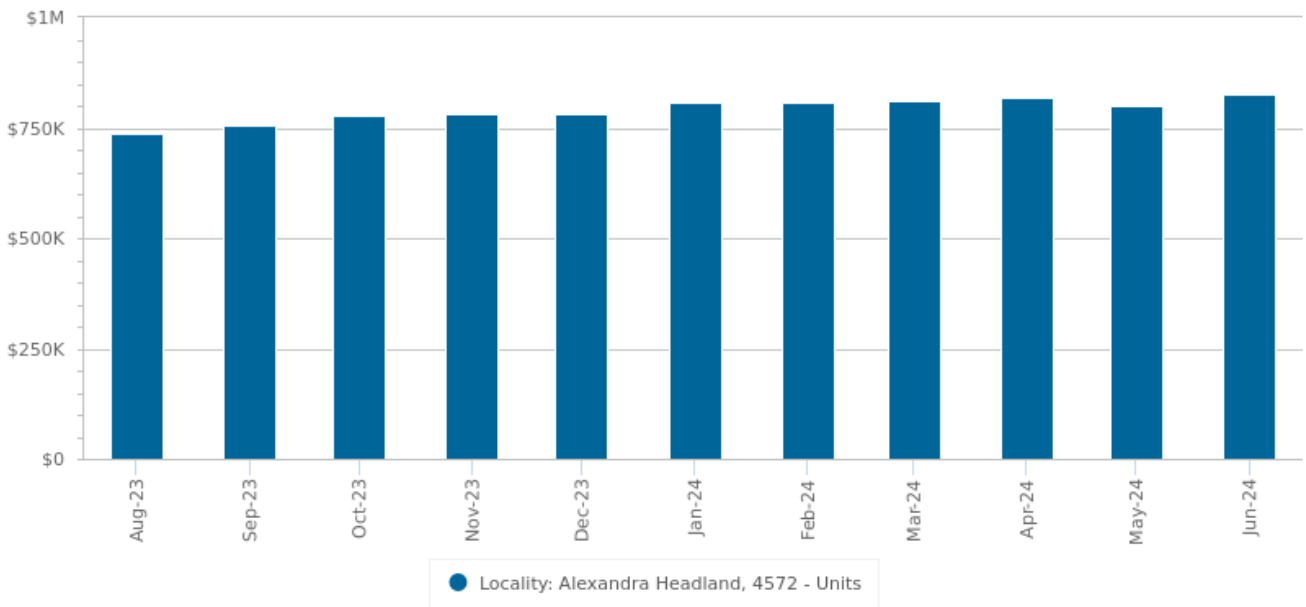
Unit: Recent Median Value

\$825K

Jun 2024

	Alexandra Headland
Aug 2023	\$737,985
Sep 2023	\$754,860
Oct 2023	\$776,355
Nov 2023	\$779,997
Dec 2023	\$781,919
Jan 2024	\$806,973
Feb 2024	\$806,098
Mar 2024	\$812,885
Apr 2024	\$818,325
May 2024	\$799,954
Jun 2024	\$824,718
Jul 2024	-

Statistics are calculated at the end of the displayed month



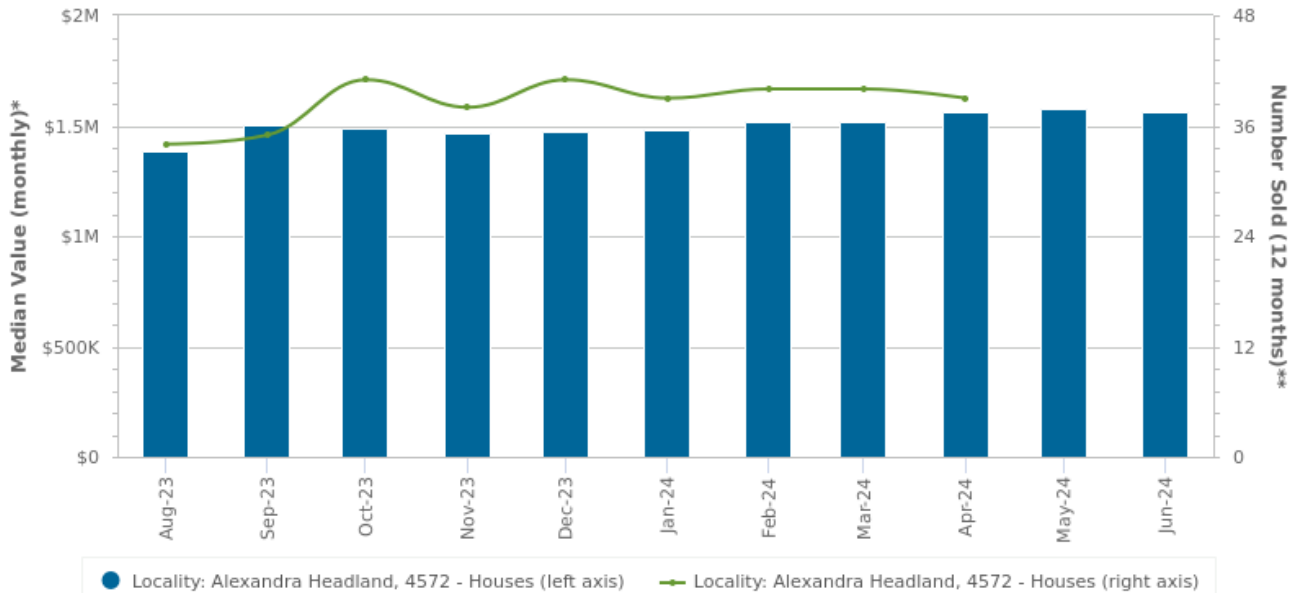
Statistics are calculated at the end of the displayed month

House: Median Value vs Number Sold

39
Apr 2024

	Median Value	Number Of Sold
Aug 2023	\$1,382,032	34
Sep 2023	\$1,505,524	35
Oct 2023	\$1,488,430	41
Nov 2023	\$1,465,044	38
Dec 2023	\$1,471,332	41
Jan 2024	\$1,481,059	39
Feb 2024	\$1,516,898	40
Mar 2024	\$1,515,517	40
Apr 2024	\$1,563,494	39
May 2024	\$1,578,565	-
Jun 2024	\$1,564,384	-
Jul 2024	-	-

Statistics are calculated over a rolling 12 month period



*Statistics are calculated at the end of the displayed month
**Statistics are calculated over a rolling 12 month period

Unit: Median Value vs Number Sold

136

Apr 2024

	Median Value	Number Of Sold
Aug 2023	\$737,985	110
Sep 2023	\$754,860	113
Oct 2023	\$776,355	118
Nov 2023	\$779,997	119
Dec 2023	\$781,919	119
Jan 2024	\$806,973	119
Feb 2024	\$806,098	123
Mar 2024	\$812,885	131
Apr 2024	\$818,325	136
May 2024	\$799,954	-
Jun 2024	\$824,718	-
Jul 2024	-	-

Statistics are calculated over a rolling 12 month period



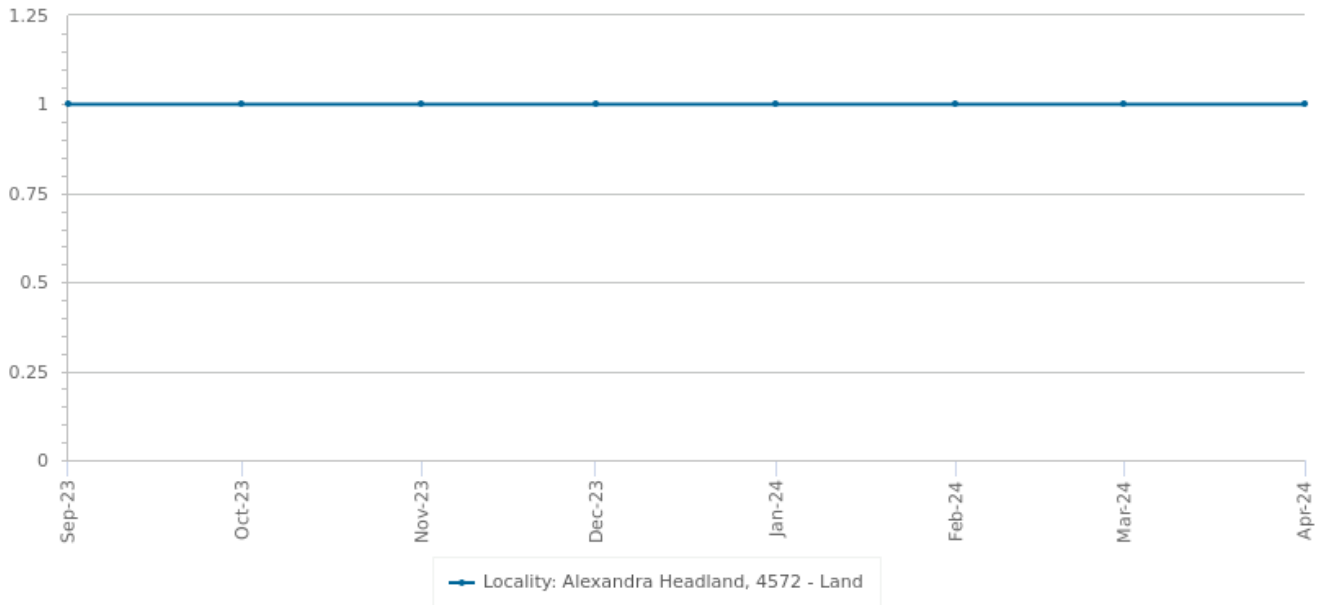
*Statistics are calculated at the end of the displayed month
 **Statistics are calculated over a rolling 12 month period

Land: Median Value vs Number Sold

1
Apr 2024

	Median Value	Number Of Sold
Aug 2023	-	-
Sep 2023	-	1
Oct 2023	-	1
Nov 2023	-	1
Dec 2023	-	1
Jan 2024	-	1
Feb 2024	-	1
Mar 2024	-	1
Apr 2024	-	1
May 2024	-	-
Jun 2024	-	-
Jul 2024	-	-

Statistics are calculated over a rolling 12 month period



Statistics are calculated over a rolling 12 month period

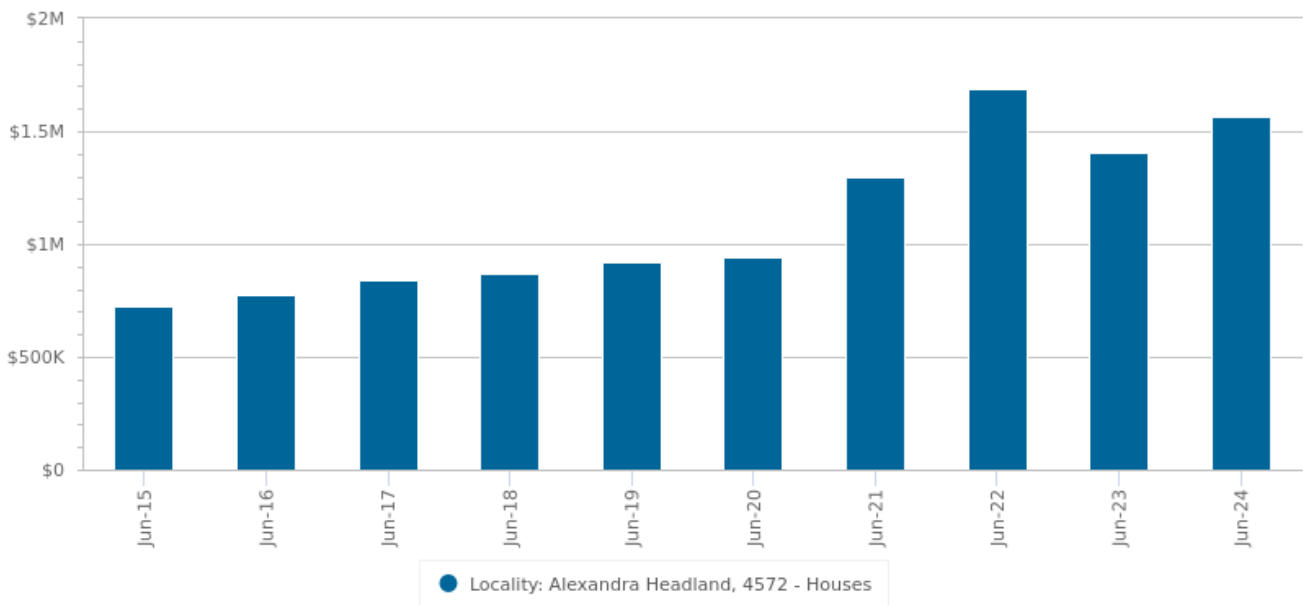
\$1.56M

Jun 2024

House: Median Value

	Alexandra Headland
Jun 2015	\$727,861
Jun 2016	\$773,827
Jun 2017	\$840,736
Jun 2018	\$866,407
Jun 2019	\$918,637
Jun 2020	\$944,183
Jun 2021	\$1,296,907
Jun 2022	\$1,686,525
Jun 2023	\$1,404,902
Jun 2024	\$1,564,384

Statistics are calculated at the end of the displayed month



Statistics are calculated at the end of the displayed month

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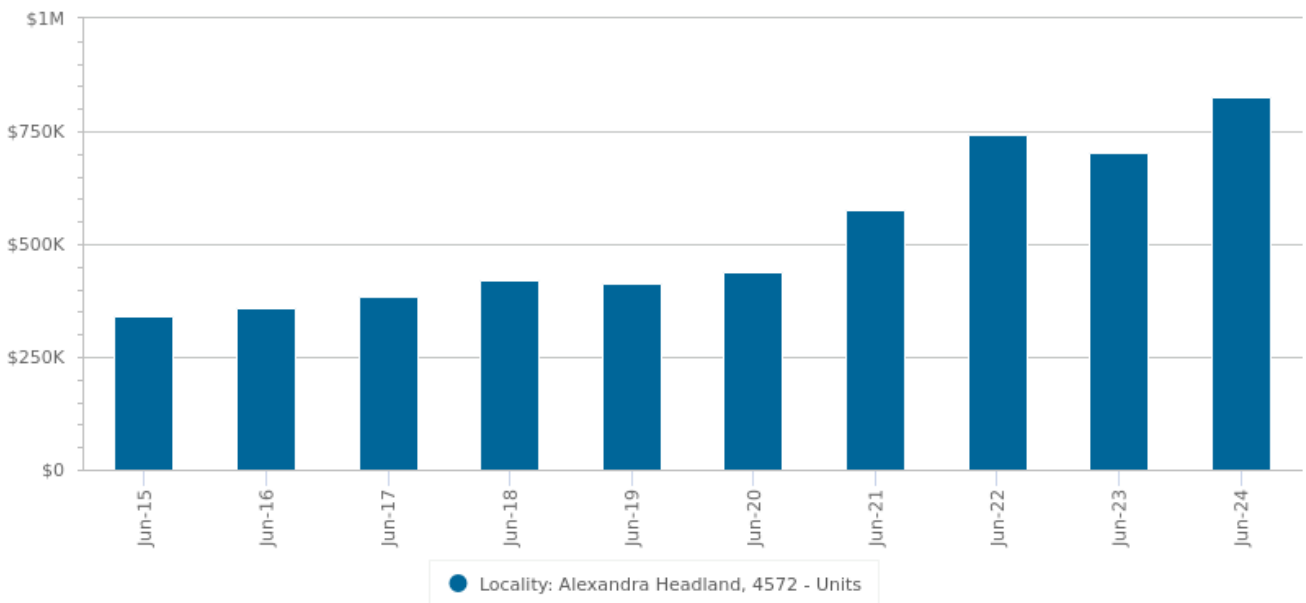
Unit: Median Value

\$825K

Jun 2024

	Alexandra Headland
Jun 2015	\$339,901
Jun 2016	\$359,540
Jun 2017	\$383,668
Jun 2018	\$419,363
Jun 2019	\$412,767
Jun 2020	\$440,047
Jun 2021	\$575,457
Jun 2022	\$743,237
Jun 2023	\$701,510
Jun 2024	\$824,718

Statistics are calculated at the end of the displayed month



Statistics are calculated at the end of the displayed month

Sales Per Annum

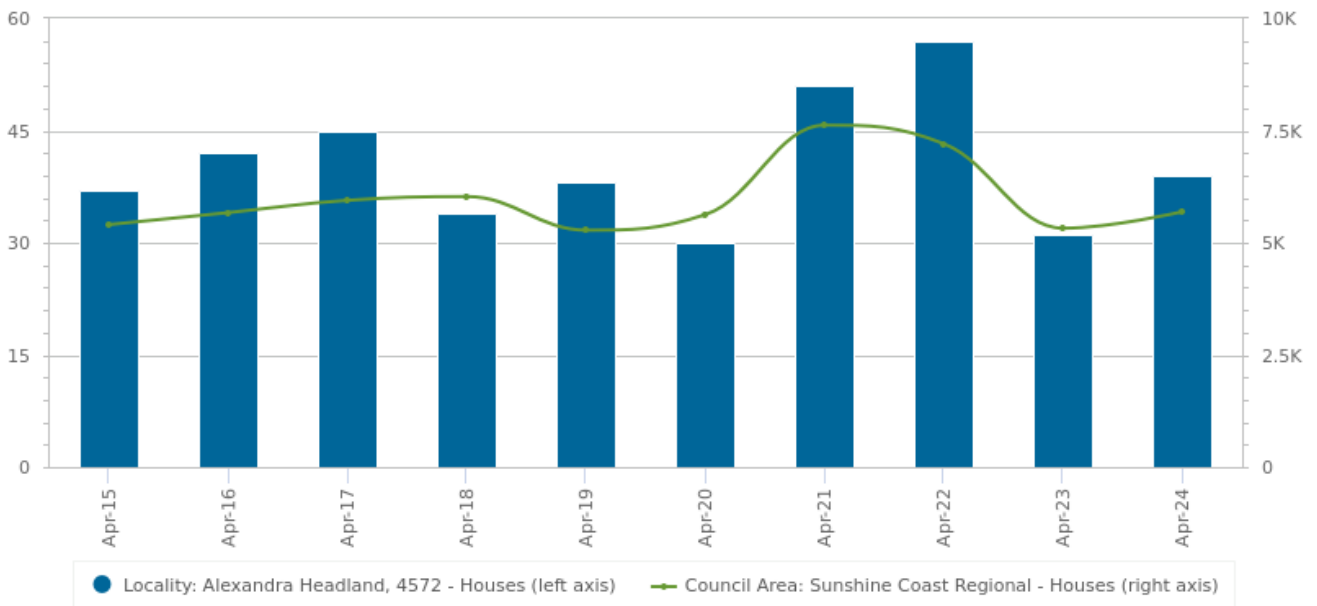
House: Sales Per Annum

39

Apr 2024

	Alexandra Headland	Sunshine Coast Regional
Apr 2015	37	5405
Apr 2016	42	5672
Apr 2017	45	5946
Apr 2018	34	6029
Apr 2019	38	5279
Apr 2020	30	5630
Apr 2021	51	7620
Apr 2022	57	7204
Apr 2023	31	5323
Apr 2024	39	5693

Statistics are calculated over a rolling 12 month period



Statistics are calculated over a rolling 12 month period

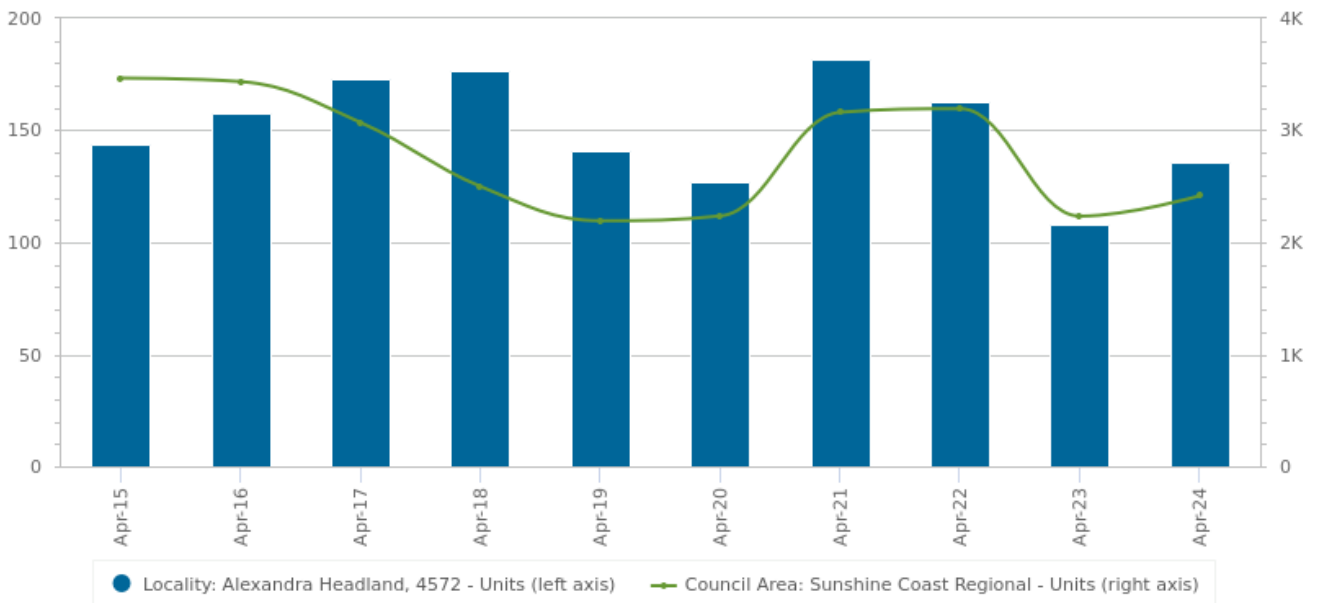
Unit: Sales Per Annum

136

Apr 2024

	Alexandra Headland	Sunshine Coast Regional
Apr 2015	144	3467
Apr 2016	158	3435
Apr 2017	173	3068
Apr 2018	177	2498
Apr 2019	141	2193
Apr 2020	127	2236
Apr 2021	182	3162
Apr 2022	163	3193
Apr 2023	108	2234
Apr 2024	136	2417

Statistics are calculated over a rolling 12 month period



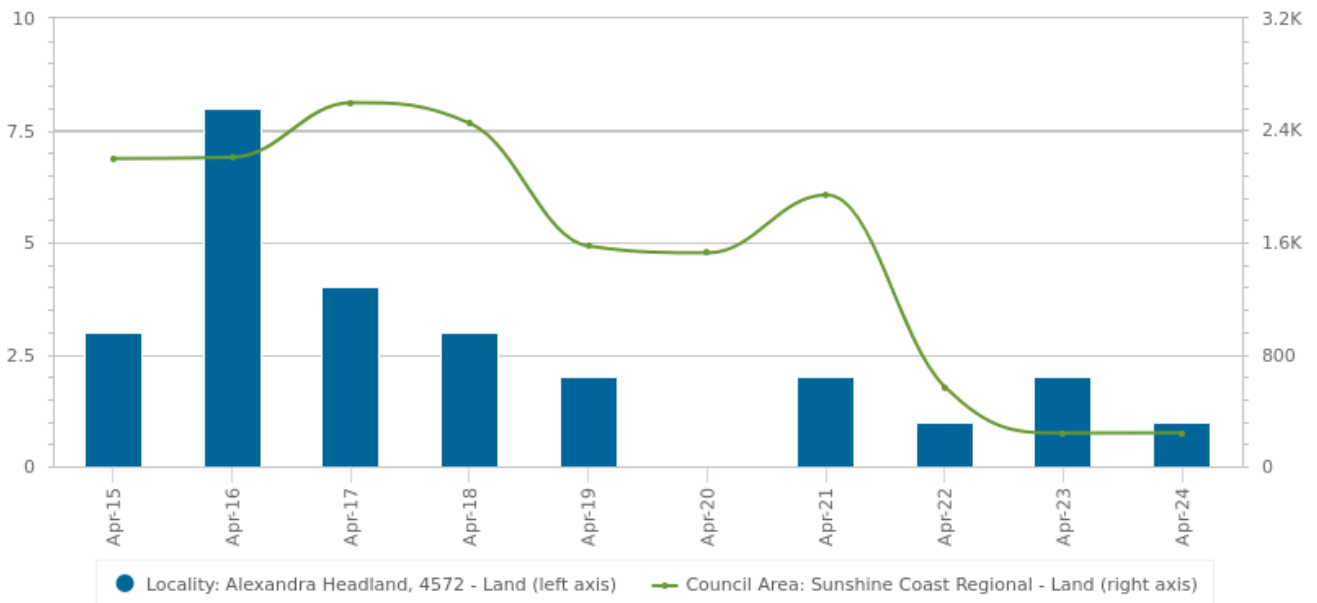
Statistics are calculated over a rolling 12 month period

Land: Sales Per Annum

1
Apr 2024

	Alexandra Headland	Sunshine Coast Regional
Apr 2015	3	2199
Apr 2016	8	2208
Apr 2017	4	2598
Apr 2018	3	2449
Apr 2019	2	1573
Apr 2020	0	1525
Apr 2021	2	1939
Apr 2022	1	565
Apr 2023	2	238
Apr 2024	1	239

Statistics are calculated over a rolling 12 month period



Statistics are calculated over a rolling 12 month period

Sales By Price

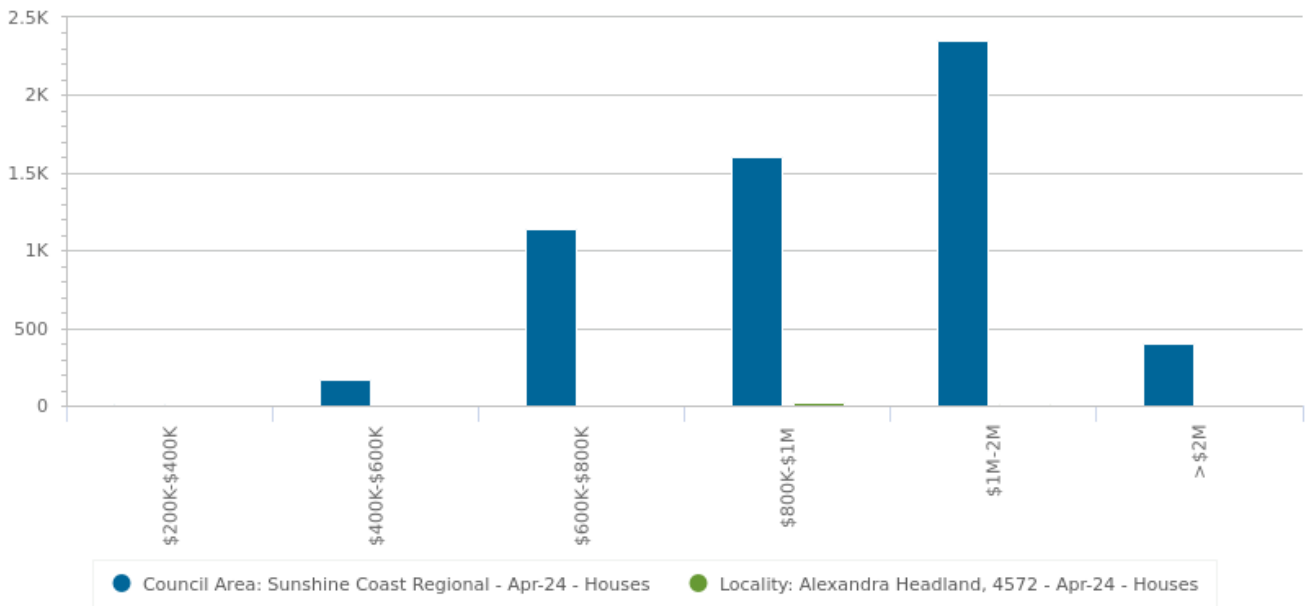
House: Sales By Price

\$76.86M

Apr 2024

	Alexandra Headland	Sunshine Coast Regional
\$200K-\$400K	2	11
\$400K-\$600K	-	172
\$600K-\$800K	1	1,141
\$800K-\$1M	1	1,606
\$1M-\$2M	23	2,351
>\$2M	12	403

Statistics are calculated over a rolling 12 month period



Statistics are calculated over a rolling 12 month period

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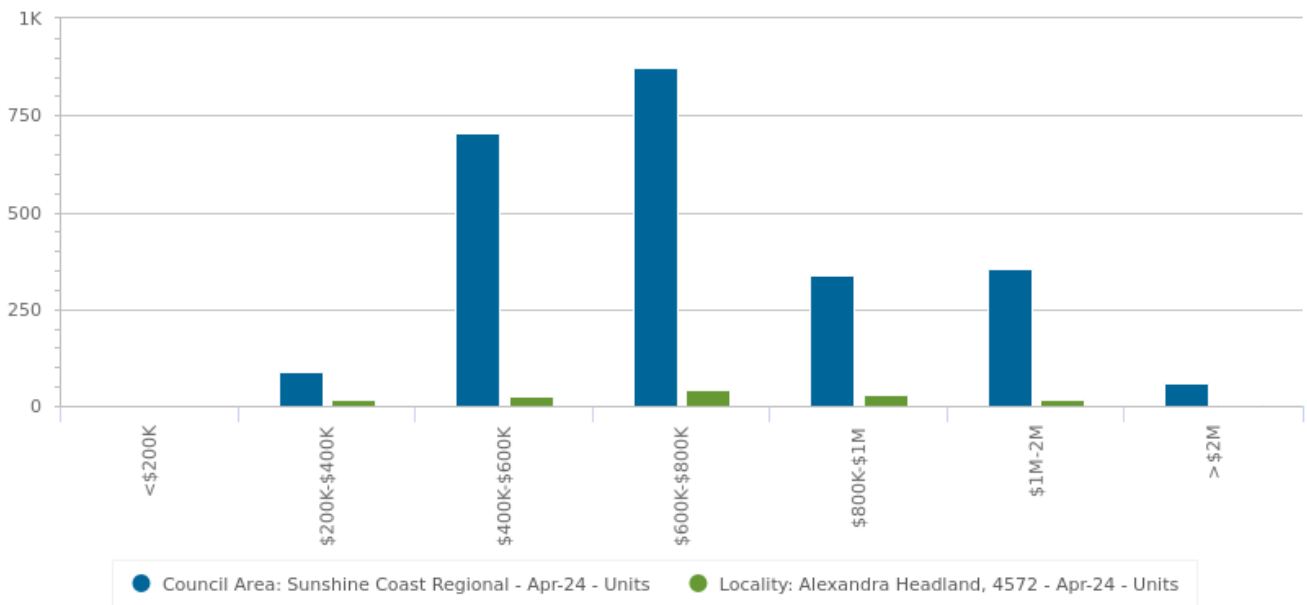
Unit: Sales By Price

\$102.04M

Apr 2024

	Alexandra Headland	Sunshine Coast Regional
<\$200K	1	2
\$200K-\$400K	15	88
\$400K-\$600K	27	704
\$600K-\$800K	41	873
\$800K-\$1M	31	336
\$1M-\$2M	17	353
>\$2M	3	59

Statistics are calculated over a rolling 12 month period

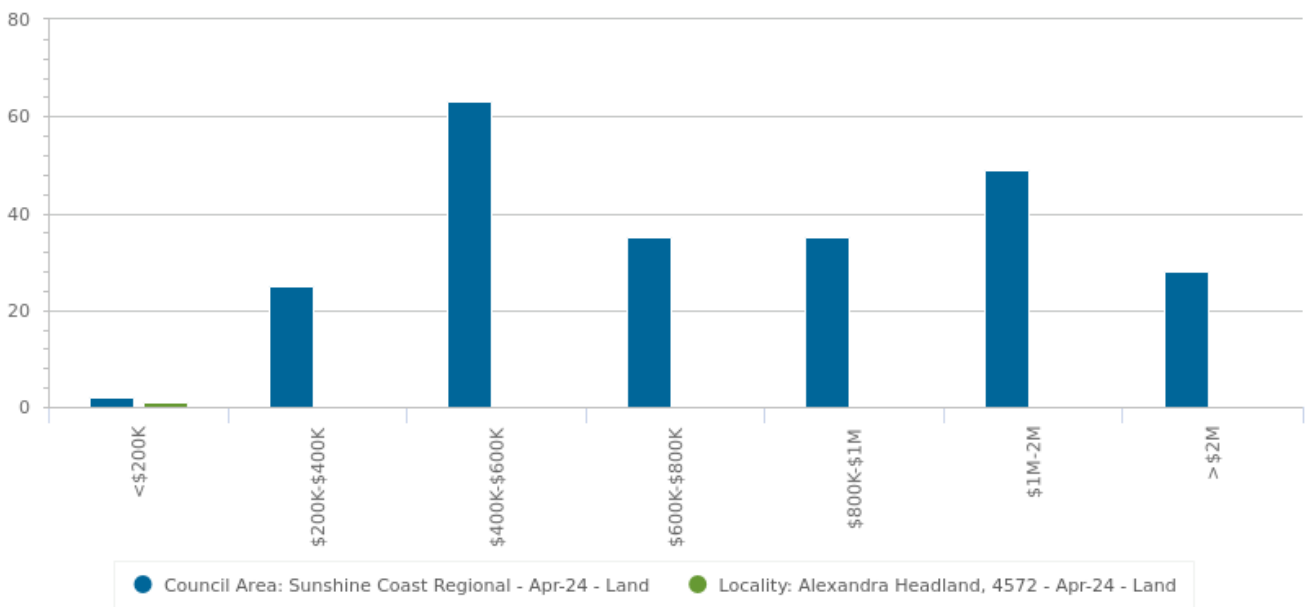


Statistics are calculated over a rolling 12 month period

Land: Sales By Price

	Alexandra Headland	Sunshine Coast Regional
<\$200K	-	2
\$200K-\$400K	-	25
\$400K-\$600K	-	63
\$600K-\$800K	1	35
\$800K-\$1M	-	35
\$1M-\$2M	-	49
>\$2M	-	28

Statistics are calculated over a rolling 12 month period



Statistics are calculated over a rolling 12 month period

Change In Median Value

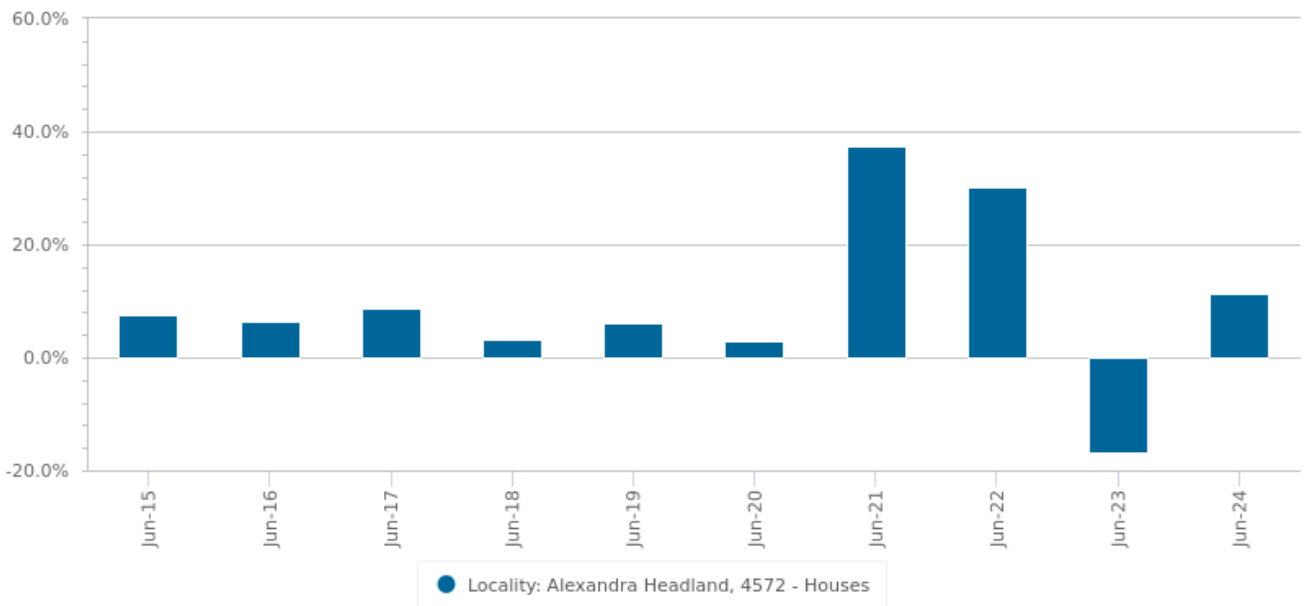
House: Change In Median Value

11.4%

Jun 2024

	Alexandra Headland
Jun 2015	7.6%
Jun 2016	6.3%
Jun 2017	8.6%
Jun 2018	3.1%
Jun 2019	6.0%
Jun 2020	2.8%
Jun 2021	37.4%
Jun 2022	30.0%
Jun 2023	-16.7%
Jun 2024	11.4%

Statistics are calculated at the end of the displayed month



Statistics are calculated at the end of the displayed month

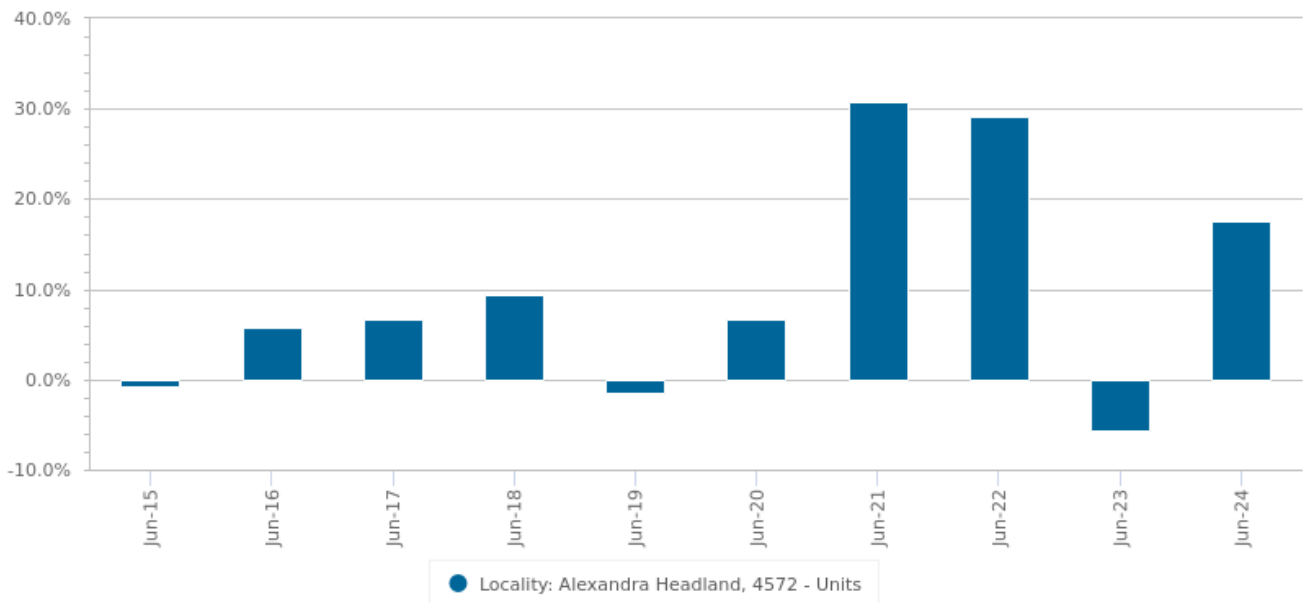
Unit: Change In Median Value

17.6%

Jun 2024

	Alexandra Headland
Jun 2015	-0.8%
Jun 2016	5.8%
Jun 2017	6.7%
Jun 2018	9.3%
Jun 2019	-1.6%
Jun 2020	6.6%
Jun 2021	30.8%
Jun 2022	29.2%
Jun 2023	-5.6%
Jun 2024	17.6%

Statistics are calculated at the end of the displayed month



Statistics are calculated at the end of the displayed month

Household Structure

Household Structure

	Alexandra Headland	Sunshine Coast Regional
Childless Couples	50.8%	44%
Couples with Children	30.7%	39.4%
Single Parents	15.2%	15.5%
Other	2.1%	1.1%

Statistics are provided by the Australian Bureau of Statistics (ABS)



Childless Couples

50.8%



Couples with Children

30.7%



Single Parents

15.2%



Other

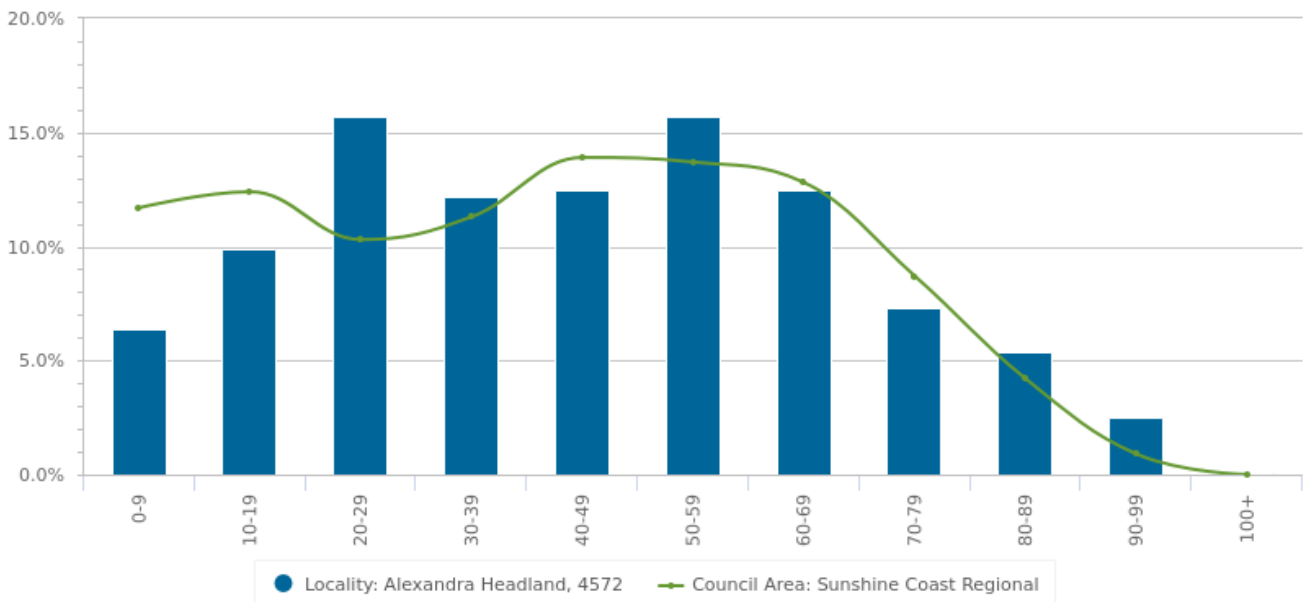
2.1%

Population Age

Population Age

	Alexandra Headland	Sunshine Coast Regional
0-9	6.4%	11.7%
10-19	9.9%	12.4%
20-29	15.7%	10.3%
30-39	12.2%	11.3%
40-49	12.5%	13.9%
50-59	15.7%	13.7%
60-69	12.5%	12.8%
70-79	7.3%	8.7%
80-89	5.4%	4.2%
90-99	2.5%	0.9%
100+	0.1%	-

Statistics are provided by the Australian Bureau of Statistics (ABS)



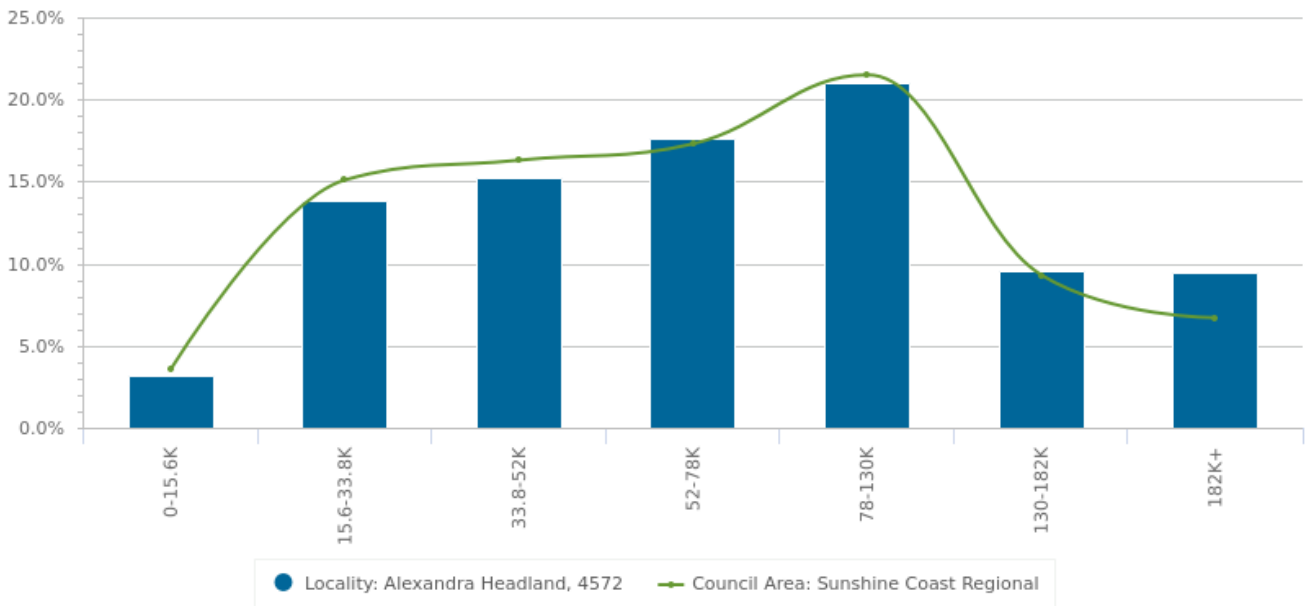
Statistics are provided by the Australian Bureau of Statistics (ABS)

Household Income

Household Income

	Alexandra Headland	Sunshine Coast Regional
0-15.6K	3.2%	3.6%
15.6-33.8K	13.8%	15.1%
33.8-52K	15.2%	16.3%
52-78K	17.6%	17.3%
78-130K	21%	21.5%
130-182K	9.6%	9.3%
182K+	9.5%	6.7%

Statistics are provided by the Australian Bureau of Statistics (ABS)



Statistics are provided by the Australian Bureau of Statistics (ABS)

Education

Education By Qualification

	Alexandra Headland	Sunshine Coast Regional
Postgrad	5.3%	4.4%
Graduate Diploma or Certificate	3.1%	3.1%
Bachelor	25.6%	20.2%
Advanced Diploma or Diploma	14.2%	16.7%
Certificate	29.2%	39.3%
Not Stated	20.8%	14.9%
Inadequately Described	1.2%	1.3%

Statistics are provided by the Australian Bureau of Statistics (ABS)



Postgrad

5.3%



Graduate Diploma or Certificate

3.1%



Bachelor

25.6%



Advanced Diploma or Diploma

14.2%



Certificate

29.2%



Not Stated

20.8%



Inadequately Described

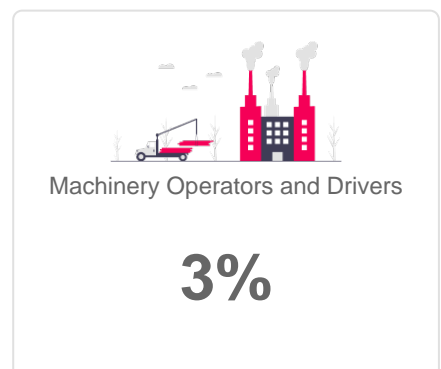
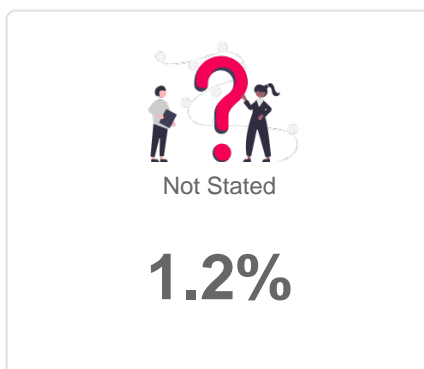
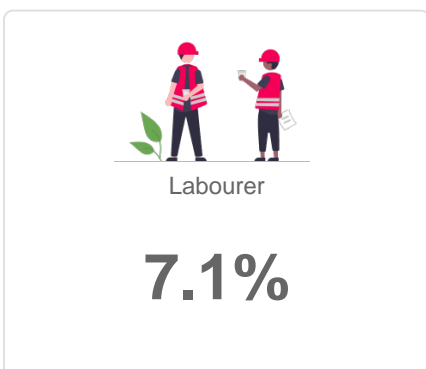
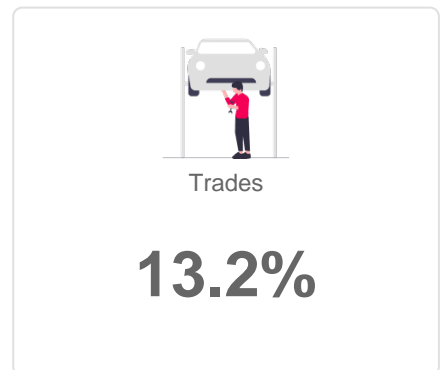
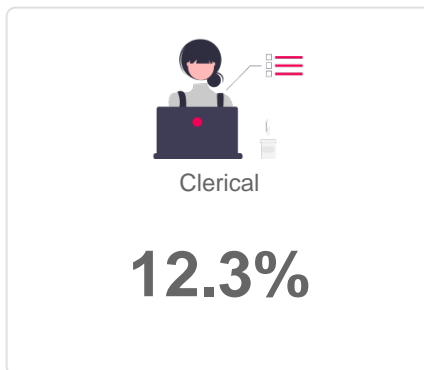
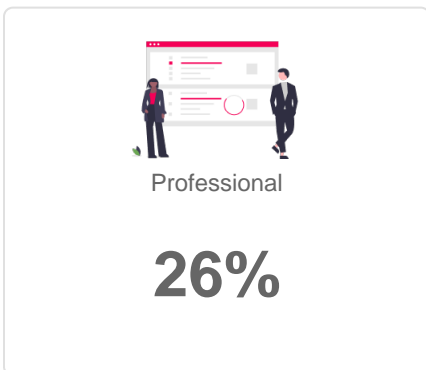
1.2%

Occupation

Employment By Occupation

	Alexandra Headland	Sunshine Coast Regional
Professional	26%	19.1%
Clerical	12.3%	12.9%
Trades	13.2%	16.2%
Labourer	7.1%	10.3%
Not Stated	1.2%	1.5%
Machinery Operators and Drivers	3%	5%
Managers	13.3%	11.7%
Community and Personal Service Workers	12.6%	12.1%
Sales Workers	10.8%	11.1%

Statistics are provided by the Australian Bureau of Statistics (ABS)



Employment By Occupation



Managers

13.3%



Community and Personal Service Workers

12.6%



Sales Workers

10.8%

Disclaimer

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